

## T R A N S M I T T A L

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## Dawson Broadcast Media Corp. Wins National Telly and Aegis Awards

Fort Lauderdale -- Dawson Broadcast Media Corp. has won a 2005 Telly Award and a 2005 Aegis Award for a 30-second commercial produced for Marla Sutton - [ms] photography. The Telly Awards are the premier award honoring outstanding local, regional, and cable TV commercials and programs, as well as the finest video and film productions. The Aegis Awards are the video industry's premier competition for peer recognition of outstanding video productions and non-network TV commercials. This year's Aegis Award is the first for Dawson Broadcast Media Corp. whose achievements also include a 2004 Finalist Telly Award for a 7 minute production "Project Big Mama", a non-profit organization.

"Marla Sutton - [ms] photography" was recognized for its outstanding production quality in the category of "Commercial" videos by a distinguished panel of judges representing industry professionals from around the country. The video was created as a promotional tool to be used by Marla Sutton to showcase her range of creativity as a talented photographer.

"I knew that the finished commercial met all of my expectations, but winning a Telly *and* an Aegis Award just confirms it", said Marla Sutton, proprietor of [ms] photography. "I've worked with Dawson Broadcast Media Corp. several times over the last few years, as a freelancer, on-set and as a client, and have always been impressed with their creativity and professionalism."

"I'm thrilled with the awards. It's wonderful to receive this recognition," said Elizabeth Dawson, president of Dawson Broadcast Media Corp. "I think the awards are reflective of our staff's creative excellence". Dawson Broadcast Media Corp. is currently producing and broadcasting a weekly local TV show "Get Cooking South Florida" on Comcast local cable and specializes in video, film, and interactive media, serving the needs of many South Florida area businesses and institutions.

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